



2015 Popcorn & Candy Sale Potential

Enter the TOTAL number of scouts in your unit; then your unit's true sales potential and NET commission will populate automatically based on your council's actual sales data.
**Note...fill in the GREEN shaded boxes only.*

Unit _____
 # of Scouts _____

AVERAGE UNIT COMMISSION	33%
UNIT PER SCOUT SELLING GOAL	
GROSS SALES POTENTIAL*	(Per Scout Goal x # of Scouts)

* based on every Scout in your unit selling at the council's 2014 per Scout average

NET COMMISSION POTENTIAL*	(Gross Potential x 33%)
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* based on every Scout in your unit selling at the council's 2014 per Scout average

What kind of Scouting program could you provide your Scouts and parents with
\$
In net dollars to your Unit?!

DREAM BIG! The opportunity to improve your Scouting program is here!

- List the fun Scouting activities your boys want participate in next year *HERE!*
1. _____
 2. _____
 3. _____
 4. _____
 5. _____
 6. _____
 7. _____
 8. _____
 9. _____
 10. _____



BOY SCOUTS OF AMERICA®

PENNSYLVANIA DUTCH COUNCIL

Why Trail's End Popcorn and Wolfgang Candy?

Highest Profit Return-over 70% returned to local Scouting. You can earn enough money to fund your unit's Scouting program needs for the entire year. With part of the revenue generated, the Council uses their portion of the funds to support Scouting programs: camping, training, camperships, etc.

No Up Front Money

A Council administered fundraiser for your unit's successful sale. Units order and pay for just what they need. No risk with getting stuck with extra product (must return unsold product by due date).

A Turn Key Program

All sales tools are provided for success: order forms, online ordering, Scout prizes, training videos, etc.

Proven Product Quality

New flavors combine with superior products and pricing with high consumer appeal. Trail's End products contain no "Trans-Fat" and Microwave products made with Canola oil. 92% of consumers will be repeat customers of these great products.

Teaches Life Lessons

Teaches a Scout the responsibility of "Earning His Own Way" and builds self-confidence. Scouts learn leadership skills and financial skills. The Popcorn and Candy Sale provides Scouts with an opportunity to earn advancements and merit badges.

Program Support

Council staff and volunteers are available for assistance. Local trainings through webinars are available to guide you through to a successful sale.

For additional information visit us on the web at www.padutchbsa.org/fundraising/popcorn or contact Chris at 717-553-4201 or padutchpopcorn@gmail.com.