



**New Flavors**

**New Prizes**

**Pennsylvania  
Dutch Council, BSA**

**Sale Dates**

<b>Council Wide Kickoff</b>	<b>8/7/13</b>
Sale Begins	8/30/13
First Order Due	8/30/13
First Distribution	9/13/13
Popcorn Return Date	10/28/13
Second Order Due	10/30/13
<b><u>All paperwork &amp; First Order monies Due</u></b>	
Popcorn Sale Ends	10/30/13
Second Distribution	11/15/13
Final Payments Due	12/9/13
Online Commissions mailed	2/1/14

**Power your Program  
With Popcorn**

The fall popcorn sale can help you with the needed \$\$\$ to deliver an outstanding program to your boys.

**Brand New for 2013!**

- **New Popcorn Products**-A new line up of popcorn flavors will feature Bacon Ranch flavored popcorn and Chocolate Drizzled Kettle Corn!
- **New Prize Program**-A brand new, fun prize program will encourage more Scouts to participate!
- **New Tools**-Square Readers for Credit Card Sales and Show and Sells and an updated Trails End website to help track sales and reach new customers!

**Why Popcorn?**

**The Sale is Easy** - Customers like Popcorn; a web-based sales management system; support through council service center;

**70% of the sale benefits local Scouting -32% Commission with Bonus Commissions up to an additional 4%\*** - A unit earns 32% commission on all sales including online sales, Units have the chance to get Bonus Commissions of up to 4% based on % of increase over the prior year's sale. (\*additional criteria applies)

**No Risk fundraising** - Units can return unsold product prior to the second order.

**Sign up by July 8, 2013**  
Your response is needed to help us prepare for the Kickoff on **August 7<sup>th</sup>**.



**Pennsylvania Dutch Council, BSA**  
630 Janet Ave  
Lancaster, PA 17601  
717.394.4063 (fax) 717.394.7776  
www.padutchbsa.org

