



FALL POPCORN SALE



July
23,
2014

Forward to a Friend

POPCORN & CANDY KICK-OFF

Can you smell the buttery aroma in the air? If not yet, you soon will because the 2014 Popcorn Sale is ready to LAUNCH! We hope that you will join us on **August 6th** at Penn Cinema for our Annual Kick-off! Registration starts at 6:15pm and the program begins at 6:45pm.



We have a great event planned to get this year's sale started. We will have a lot of great information and of course free samples, including samples of some of our brand new chocolate products! If you are able to attend, please, reply to Margie at margie.ferguson@scouting.org. Please, let Margie know by the 5th whether you are coming so we can make sure we have all of your materials for you!

BRAND NEW PRODUCTS WOLFGANG CANDY

We are excited to announce that this year's sale will feature 11 brand new products through Wolfgang Candy Company. We know that we have a great product in our Trail's End Popcorn, but we recognize that sometimes our customers are looking for that extra little sweet item and we hope that this year's addition will satisfy any sweet tooth out there.



Wolfgang Candy will only be a part of this year's Take Order sale, but we will be talking about it at the Kick-off! Come out and find out how Trail's End and Wolfgang can help support your Scouting Program throughout the year!

POPCORN REMINDERS AND TIPS

It's July, what is there to do?

Sure there are vacations and trips to the beach, but there are some great opportunities for getting your fall sale kicked off right! Show and Sell is just around the corner. The early bird in this case gets the prime spots outside of local stores and businesses! Over the next two months, it is a great time to start planning out where and when your Show and Sells are going to be.

Just as important as finding a place to sell is getting everyone excited about selling. When is your Unit Kick-off? What are you going to do this year to get everyone excited about the upcoming year of Scouting? What plans has your unit made? With the annual product sale those plans and more are possible!



How are you going to Kick-off your sale!

POPCORN MACHINE



The Popcorn Machine is available for units to borrow for their Kick-off and Show and Sell Events this fall! You can contact Karen (karen.glover@scouting.org) to schedule your use of it. As long as the machine is being used as part of the sale there is no fee. If you would like to use it for another event there is a small charge for the popcorn and oil packets. The machine is available on a first come, first serve basis.

MEET YOUR 2014 POPCORN TEAM

Popcorn Team	Phone	Email
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