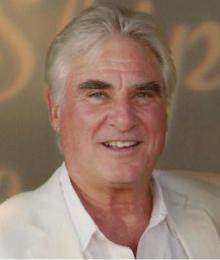
# DISTINGUISHED CITIZEN

Pennsylvania Dutch Council Boy Scouts of America Tuesday, October 6, 2020 | 5:00 PM | Lancaster County Convention Center





Featured Keynote Speaker Archie Manning All-American Quarterback and NFL Icon

This Year's Honoree **Roy B. Clair, Jr.** CEO Clair Systems, Inc. & Co-Founder Clair Bros. Audio Enterprises, Inc. EHD



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#### CHECK THE BOX TO INDICATE YOUR CHOICE OF SPONSORSHIP LEVEL

Complete sponsorship benefits are shown on the reverse side. Eagle Sponsor \$15,000 Diamond Sponsor \$12,000 Platinum Sponsor \$6,000 Gold Sponsor \$3,000

Silver Sponsor \$2,000

Bronze Sponsor \$1,500

ADVERTISING OPPORTUNITIES

Ad deadline August 28. See other side for additional information.

- □ Full-Page \$2,500
- □ Three Quarter-Page \$2,000 □ Half-Page \$1,500
- Quarter Page \$1,000
- Eighth Page \$500

#### INDIVIDUAL DINNER TICKETS

\_\_\_ Number of tickets @ \$175



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#### PAYMENT

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 $\Box$  Check (Make payable to Pennsylvania Dutch Council, BSA)

#### Mail, Fax, Call or Email to:

Distinguished Citizen Award Dinner Pennsylvania Dutch Council, BSA 630 Janet Avenue, Suite B-114 Lancaster, PA 17601 Ph: 717-553-4209 • Fx: 717-394-7776 Email: zena.korba@scouting.org

The official registration and financial information of the Pennsylvania Dutch Council, BSA may be obtained from the Pennsylvania Department of State by calling toll-free Pennsylvania 1-800-732-0999. Registration does not imply endorsement.

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## DISTINGUISHED CITIZEN

#### **SPONSORSHIP OPPORTUNITIES & BENEFITS**

#### EAGLE SPONSORSHIP - \$15,000

- 20 Dinner tickets for the reserved area where the honoree/speaker table is located
- $\bullet$  20 Tickets to the private pre-dinner reception with the honoree and speaker
- Recognition of sponsorship level displayed on pre-dinner video presentation and website
- Eagle Sponsor's name and sponsorship level displayed above the stage at the event
- Full-page color ad in the dinner program booklet
- Special recognition from the podium

#### DIAMOND SPONSORSHIP - \$12,000

- 16 Dinner tickets for the reserved area where the honoree/speaker table is located
- $\bullet$  16 Tickets to the private pre-dinner reception with the honoree and speaker
- Recognition of sponsorship level displayed on pre-dinner video presentation and website
- Diamond Sponsor's name and sponsorship level displayed at the entrance to the event
- Three Quarter-page color ad in the dinner program booklet
- Special recognition from the podium

#### PLATINUM SPONSORSHIP - \$6,000

- 10 Dinner tickets for one prime location table
- 10 Tickets to the private pre-dinner reception with the honoree and speaker
  Recognition of sponsorship level displayed on pre-dinner video presentation
- and websiteCompany name displayed at the entrance to the event
- Half-page color ad in the dinner program booklet
- Special recognition from the podium

#### GOLD SPONSORSHIP - \$3,000

- 8 Dinner tickets for one reserved table
- Company's guests attend the pre-dinner public reception
- Recognition of sponsorship level displayed on pre-dinner video presentation and website
- Company listed on the sponsorship page in the dinner program booklet
- Company name displayed at reception
- Quarter-page color ad in the dinner program booklet

#### SILVER SPONSORSHIP - \$2,000

- 8 Dinner tickets for one reserved table
- Company's guests attend the pre-dinner public reception
- Recognition of sponsorship level displayed on pre-dinner video presentation and website
- Company listed on the sponsorship page in the dinner program booklet
- Company name displayed at reception
- Eighth-page color ad in the dinner program booklet

#### BRONZE SPONSORSHIP - \$1,500

- 4 Dinner tickets
- Company's guests attend the pre-dinner public reception
- Recognition of sponsor level displayed on pre-dinner video presentation and website
- Company listed on the sponsorship page in the dinner program booklet
  Company name displayed at the reception
- Eighth-page black & white ad in the dinner program booklet

#### PROGRAM ADVERTISING OPPORTUNITIES

#### ADVERTISING LEVELS

Full-Page Color Ad	\$2,500	
Three Quarter-Page Color Ad	\$2,000	
Half-Page Color Ad	\$1,500	
Quarter-Page Color Ad	\$1,000	
Eighth-Page Color Ad	\$500	
All Advertisers receive recognition in the pre-dinner video and on our website.		

#### ADVERTISING PRODUCTION INFO

Full-Page Ad	7.5″w x 10″h	
Three Quarter-Page Ad	7.5″ x 7.5″	
Half-Page Ad	7.5″w x 4.75″h	
Quarter-Page Ad	3.5″w x 4.75″h	
Eighth-Page Ad	3.5″w x 2.25″h	
· All add to be arouided in bick resolution DDF formet		

- All ads to be provided in high resolution PDF format
- Ad materials due no later than August 28, 2020

### Individual Dinner Tickets are available for \$175 each

#### Thank you for supporting the PA Dutch Council, Boy Scouts of America.

The Pennsylvania Dutch Council, Boy Scouts of America provides support and scouting opportunities for over 5,200 youth in Lancaster and Lebanon Counties. We partner with 130 community organizations and have more than 2,800 active adult volunteers. Proceeds from the Distinguished Citizen Award Dinner will be used to continue these services and opportunities.

#### The Mission of Scouting

The mission of the Boy Scouts of America is to prepare young people to make ethical choices over their lifetime by instilling in them the values of the Scout Oath & Law.





## **Prepared. For Life.**®

#### Distinguished Citizen Award Dinner

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