Virtual Camp Card Sale

Overview

With the governor's Stay at Home order, Scouts across the Pennsylvania Dutch Council have been unable to sell Camp Cards in order to help earn their way to Scouting experiences once life returns to normal. Many Scouts rely on this program to participate in summer resident camp and other Scouting Activities. Additionally, Camp Cards help the Pennsylvania Dutch Council support Scouting programs throughout the year.

To help support Scouts, units, and the council's mission, the Pennsylvania Dutch Council is releasing a Virtual Camp Card Sale. This means that Scouts can reach out to family and friends through email, social media, text messaging or other means of communication (remember Scouts need to follow BSA guidelines for communicating



digitally - <u>https://tinyurl.com/y6wo2mjk</u>) to invite them to purchase a camp card online through our webstore at <u>https://padutchforms.tentaroo.com/campcardsale</u>. Customers will follow the link, select the card or cards that they wish to purchase, and during the transaction enter the unit and the name of the Scout as the Salesman. Orders will be mailed to the customer directly and the unit and Scout will receive credit for the sale.

Unit Commission

Scouts/Units will still receive the \$2.50 commission for each Camp Card sold. Scouts must make sure to provide customers with their unit information and make sure that the customer enters the Scout's name to receive appropriate credit.

Distribution

Cards will be mailed directly to the customer from the Pennsylvania Dutch Council. We will mail cards every Wednesday and Friday till August 30th.

Community Support

The Pennsylvania Dutch Council recognizes that we are all limited by what we can do while we shelter in place at home. We also recognize that there are many men and women that must go to work every day because they fill an essential role in our communities. For every Camp Card that is sold online, the Pennsylvania Dutch Council will donate a Camp Card to a member of our community that is filling one of these essential roles. Though this thank you is small in comparison to what these community heroes are doing every day. We hope that in a small way, we can show our appreciation.

All of these sales count towards the Scout's individual prizes!

The Top Council Salesman will receive a \$150.00 Amazon Gift Card, must sell at least 50 Cards. Top Council Salesman is not eligible for Top District salesman. The Top District salesman in each district will receive a \$100.00 Amazon Gift, must sell at least 175 cards. For every five cards sold prior to August 30th the Scout will be entered into a drawing for an Oculus Quest. It will be the responsibility of the Unit Champion to see that the paperwork is forwarded to the council by the September 1st. Winner to be announced September 5th.

Resources for Scouts and Units

Details on the 2020 Camp Card Sale - <u>http://padutchbsa.org/fundraising/camp-cards/</u> Templates, resources, and FAQs for the Virtual Sale - <u>http://padutchbsa.org/virtual-camp-card-sale-2020/</u> Online Camp Card Store - <u>https://padutchforms.tentaroo.com/campcardsale</u> BSA Online and Social Media Guidelines - <u>https://tinyurl.com/y6wo2mjk</u>