

Whats Poppin - Fall 2022

Pennsylvania Dutch Council, Boy Scouts of America <robin.kotzmoyer+scouting.org@ccsend.com>

Thu 6/16/2022 3:30 PM

To: Myrna Walker <Myrna.Walker@scouting.org>



WELCOME TO THE 2022 FALL PRODUCT SALE!

(Pecatonica River popcorn and Whitley's Nut Factory nuts)

Even though summer has just begun, your Council Fall Product Team has been working hard to prepare for the 2022 Fall Product Sale. The Pecatonica River and Whitley's Nut Factory 2022 product line up is set, materials for the sale have been proofed and are being printed, and your unit was invited to make the commitment to this year's sale. If you have not already made the commitment, please do so as soon as possible. **Commit**

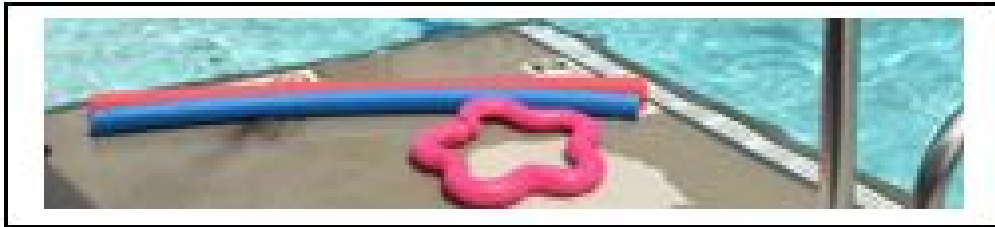
Whether this is your first fall product sale or your 20th, we THANK YOU for making this sale a reality for the youth of your Pack, Troop, or Crew. Your commitment to the Scouts in your unit will set them up for a successful, eventful Scout year.

This newsletter will communicate key information to you regarding the Fall Product Sale. Within it you will find key dates, reminders, important information, and helpful hints and suggestions. What's Poppin' will be sent to your unit's kernel of record. Should anyone else in your unit want to receive What's Poppin', please contact Robin (Robin.Kotzmoyer@Scouting.org).

Please note that you are not alone in your commitment to your unit's Fall Product Sale. There are many long-time kernels who are

willing to share ideas and you have a team at the council office waiting to serve you with a wealth of knowledge and continued support.

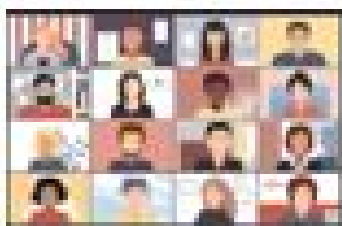
2022 FALL PRODUCT SALE LEADER KICKOFF **(Training, Information and FUN!!!)**



Date: Thursday, July 14, 2022
Time: 6:30 PM – 8:00 PM
Place: Camp Mack Dining Hall
Who: Unit Kernel and family

As your unit kernel, you and your family are invited to Camp Mack for the evening. You can pick up your Unit Tote filled with popcorn and nut flyers, popcorn table tents and door hangers, prize flyers (if you chose the prize option), a Guidebook, a Super Saturday prize, and more! Roger Sams, of Whitley's Nut Factory, plans to be in attendance with nut samples and answers to any nut product questions. You will receive a popcorn tasting kit and a goal tracker and will be able to check out a sampling of this year's incentive prizes.

While you are busy earning your *"Fall Product Bachelor of Eats"*, your family will be able to enjoy the pool and play games.



ADDITIONAL TRAINING

In the weeks following the kickoff, we will offer Zoom training/assistance on placing orders and a webinar filled with ideas to boost your sales.

You will also have help guides accessible to you via the PA Dutch Council website.



GETTING YOUR UNIT READY

It seems early to be getting your unit ready for the Fall Product Sale, but you want to have all of your plans in place before your unit puts together their calendar for the Scout year.

KICKOFF: Gather a team and pick a date. Plan your kickoff now. Make it fun and exciting! Reserve a popcorn machine from the council office for your kickoff. If you chose the incentive prize option, make plans to have the “prize sampling” at your kickoff. Look for the Prize Option Sampler Reservation Form coming soon to your inbox.

SHOW & SELL / WAGON DRAGGIN’: Talk to businesses now to set up dates for your Show & Sell booths or Drive Through events. Plan weekends or meeting nights to hold organized Wagon Draggin’ sales. Put your dates together and get those dates on you unit calendar. Did you know you can also reserve a popcorn machine for a Show & Sell?



Popcorn Machine Reservation Form



THANK YOU TO THE UNITS WHO ALREADY SIGNED UP FOR THE SALE!

IRON FORGE

P38 T38 P44 T51 P73 P85
T142B T142G T426 T432 P439
P440 T440 P456 T456B T456G
P460

SUSQUEHANNA

P4 T4 T30 T35 P37 T48 T58
P76 T76B T76G P82 P102
P125 P148 T172 T267

Commit to the Sale [here](#).

QUESTIONS?

Matthew Adams – Council Staff Advisor
Myrna Walker – Council Sale Support
Nicole Welch – Iron Forge DE
April Shirk – Iron Forge District
Veronica Swope – Iron Forge District

Joe Flaim – Council Kernel
Robin Kotzmoyer – Council Staff Support
Sheila Fasig – Susquehanna DE
Roger Harvey – Susquehanna District
Erin Brossman – Susquehanna District
Rob Doyle – Susquehanna District

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