

# PA Dutch Council Spring Recruitment Drive

The Pennsylvania Dutch Council is rolling out our Spring Recruitment Drive. This is designed to get youth into the program right before we head in to the summer. Across the board Packs and Troops have an opportunity to grow their membership in partnership with the Council and an exciting "Recruit a Scout" initiative to start April 1st.

First to the recruiting. We are asking all Packs to supply us with your summer time Pack events. Just like for the fall, the Council will be getting flyers out to the schools with your Pack info and the list of summer events. Don't think you have to have these new Scouts advance before they move on. The key is to have a fun, safe, and active program. And if you can pick a recruitment night for you Pack that would help.

For Troops, did you ever think to recruit at the middle school level? And if you can get into the school even better. The Council can get flyers into those schools if possible and we would want the same information from you about meetings, and summer plans.

For all units, get them in NOW, don't wait. And studies show if you can get them to camp, they are more likely to stay with Scouting.



## The "Refer a Scout" Program

As part of our spring recruitment drive the Council is rolling out our Refer a Scout program. Detailed information will be available at the April Roundtables. This is part of the Peer to Peer recruiting that many units find very successful.

We wanted to incentive this to give units a helping hand in growing their unit.

Many of you have stated that fees are going up and this will be tied to the Council Program fee.

### Here is how it works:

- A family recruits a new member into the unit
- That new member needs to be fully registered and paid
- The recruiting family will get 50% off at their next registration for the program fee
- The new member family, once registered can do the same for their next registration

What an exciting way to get your families involved, and in turn they get something in return. Yes, families can get more than one discount. All details at the April Roundtable.

What we need from you: Your summer plans, meeting night and time, and joining date if you have one.



# Scouting America™

## Pennsylvania Dutch Council

Pennsylvania Dutch Council 524  
Scouting America  
245 Bloomfield Drive, Suite 212-218  
Lititz, PA 17543  
Tel: 717-394-4063