



HOW CAN THE SPRING SALE HELP YOUR UNIT?

Summer camp should be an **opportunity for every Scout**—not a financial hurdle. The Spring Product Sale gives units a simple, proven way to raise camp funds, strengthen participation, and motivate Scouts to take ownership of their Scouting experience.

Benefits to Your Unit:

- Helps Scouts earn their way to Summer Camp
- Reduces out-of-pocket costs for families
- Teaches goal-setting, responsibility, and communication skills
- Encourages full-unit participation with minimal leader workload
- Motivates Scouts through prizes and recognition

This is an easy, low-risk sale with strong support and high-quality products families already enjoy.

WHAT WE ARE SELLING

We are partnering with **Gertrude Hawk Chocolates**, a trusted name known for premium chocolate and broad appeal.

Product Highlights:

- High-quality chocolate products
- Popular with friends, family, and coworkers (**orders available for Easter**)
- Easy to distribute and track
- Online sales available—perfect for extended family and out-of-town supporters



READY TO PARTICIPATE?

This sale is a straightforward way to fund Scouting adventures while giving Scouts meaningful ownership of their goals.

If your unit wants to:

- Lower camp costs
- Run a sale that's **SUPER SIMPLE**

Then the Spring Product Sale is worth your time.



Sign Up Today (using the QR code)

Questions? Contact: Chris Styers,
chris.styers@scouting.org

Let's help Scouts earn their way to Summer Camp—one sale at a time.

KEY DATES

Sale Kickoff:

January 22, 2026

Online Sales Begin:

As soon as your Unit Registers

Order Due Date:

February 25, 2026

Product Distribution:

Week of March 23, 2026

Payment Due:

March 2, 2026

WHY THIS SALE WORKS FOR UNITS

This program is designed to be leader-friendly.

Why Leaders Like It:

- Simple ordering and distribution process - No complex order forms, simple summary sheet, and you submit each Scout's order. All orders come pre-sorted by Scout
- Clear timelines and expectations - Quick sale with a clear end point
- Council support throughout the sale - We are here for you
- Online platform can reduce handling and paperwork (when customers choose to have delivered to them)

Why Scouts Like It:

- Clear financial goals tied to camp
- Sale complete before camp payments are due
- Fun prizes for effort and achievement
- Immediate sense of accomplishment

PROFIT & PRIZES

The intent of the sale is that sales benefit Scouts paying for summer camp to offset or completely cover their camp fees. Units have the option to utilize the sale in the way that best supports their Scouting program.

Unit Profit:

- Units earn 25% back on all sales
- Funds can be used for:
 - Summer Camp fees
 - Program supplies
 - Unit activities
 - Equipment upgrades
 - High Adventure trips/Jamboree/NOAC



Scout Incentives:

- Individual prizes for top selling Scout BSA Scout and Cub Scout
- Recognition for participation and milestones

Frequently Asked Questions

Q: How does my unit sign up?

A: Use the QR Code on the front of this form or visit:

<https://www.emailmeform.com/builder/form/i3Ljdnbm00kz0eT16>

Q: How much work is this for unit leaders?

A: This is a leader-friendly sale. Units pass out order forms, encourage Scouts to participate, collect forms at the end of the sale, and submit the individual sales sheets and summary sheet with final payment. Orders will come presorted by Scout, so when orders arrive leaders just have to hand them out to their selling Scouts. Prizes will be included with the Scout's individual order.

Q: How do online sales work?

A: Scouts will be provided an online sales instruction sheet. Customers can either get free shipping, which means the order is placed online BUT THE SCOUT DELIVERS the order or customers can pay for shipping and have the product shipped directly to them.